



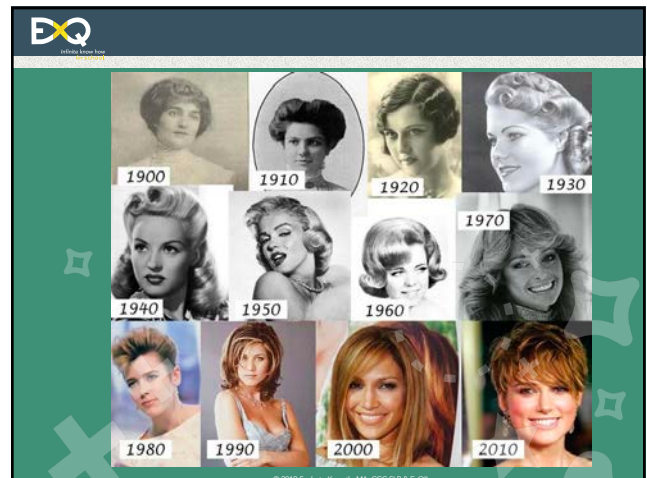
1



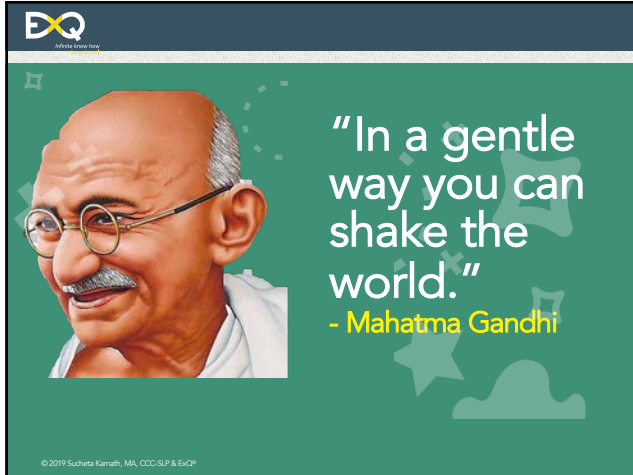
2



3



4



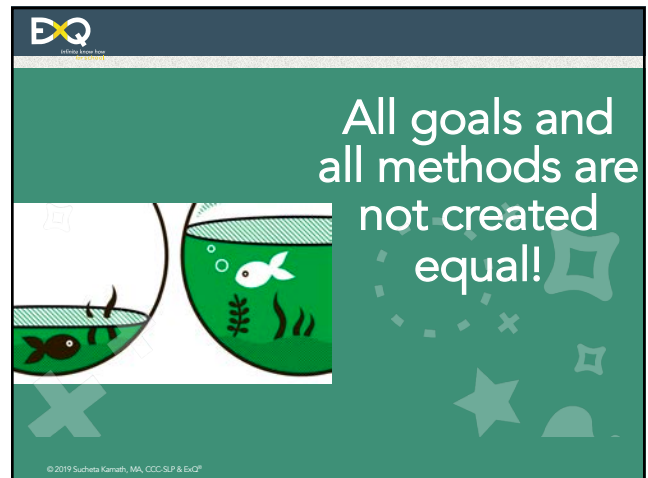
5



6



7



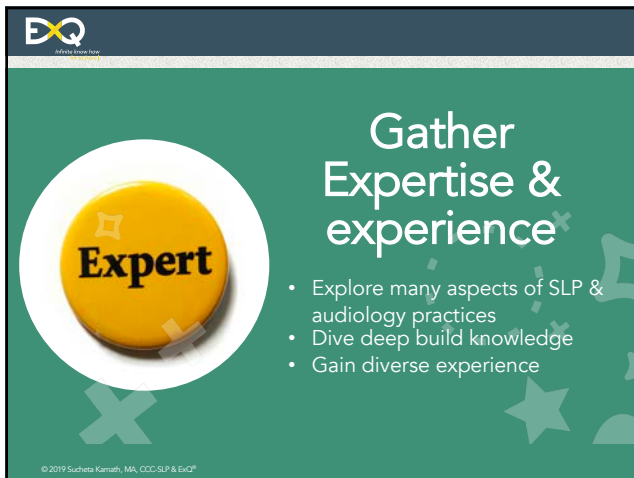
8



9



10



11



12

EXQ
Entrepreneurial
Quality

Marketing
Lead
Sales
Customer

Moving away from the "F" word!

© 2019 Sucheta Kamath, MA, CCC-SLP & ExCP

This slide features a green background with a white 'EXQ' logo in the top left corner. On the left side, there are four overlapping, arrow-shaped boxes pointing to the right, labeled 'Marketing' (blue), 'Lead' (green), 'Sales' (orange), and 'Customer' (red). To the right of these boxes, the text 'Moving away from the "F" word!' is written in white. The background is decorated with faint, light-colored geometric shapes like stars and squares.

13

EXQ
Entrepreneurial
Quality

Flywheel philosophy
Jeff Bazos

© 2019 Sucheta Kamath, MA, CCC-SLP & ExCP

This slide has a green background with the 'EXQ' logo in the top left. It features a portrait of Jeff Bezos on the left. To the right of the portrait, the text 'Flywheel philosophy' is in white and 'Jeff Bazos' is in yellow. The background includes faint geometric shapes like stars and squares.

14

EXQ
Entrepreneurial
Quality

James Watt
and the
Modern
Flywheel

© 2019 Sucheta Kamath, MA, CCC-SLP & ExCP

This slide has a green background with the 'EXQ' logo in the top left. It features a portrait of James Watt on the left. To the right of the portrait, the text 'James Watt and the Modern Flywheel' is written in white and yellow. The background includes faint geometric shapes like stars and squares.

15


EXQ
Entrepreneurial
Quality

Jeff Bezos wrote his business "model" on a napkin – The Amazon Flywheel

© 2019 Sucheta Kamath, MA, CCC-SLP & ExCP

This slide has a green background with the 'EXQ' logo in the top left. It features a diagram of the Amazon Flywheel in the center, which is a circular flow of five elements: Lower Cost Structure, Selection, Lower Prices, Customer Experience, and Traffic, all surrounding a central yellow circle labeled 'Growth'. To the right of the diagram, the text 'Jeff Bezos wrote his business "model" on a napkin – The Amazon Flywheel' is written in white. The background includes faint geometric shapes like stars and squares.

16




**Discover The
POWER
Purpose**

- Personal and professional big-picture
- Onward & Upward
- Wisdom – rooted in values
- Empowering others
- Reflect & redirect

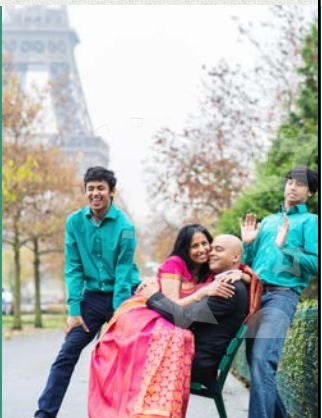
© 2019 Sucheta Kamath, MA, CCC-SLP & ECF®

17




**Work hard
but play
harder:**

Build work around what matters to you




© 2019 Sucheta Kamath, MA, CCC-SLP & ECF®

18




**Live an
inspired life:**

Daily inspiration and something that is bigger than you



© 2019 Sucheta Kamath, MA, CCC-SLP & ECF®

19



WI²FM:

People want to know what's in it for them!
Create something meaningful and useful for EVERYONE!



© 2019 Sucheta Kamath, MA, CCC-SLP & ECF®

20

21

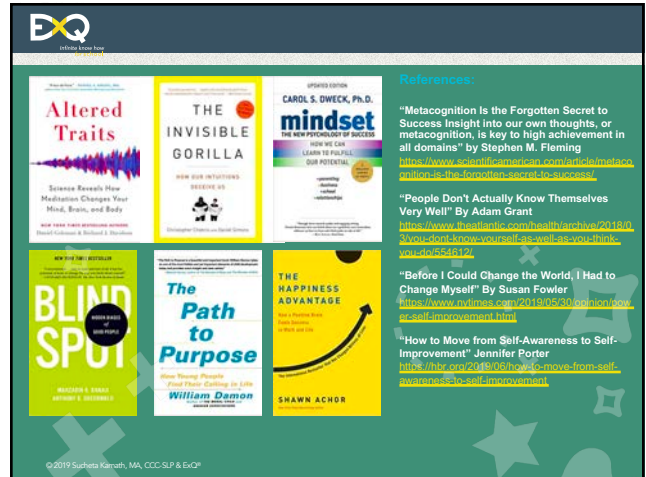
22

23

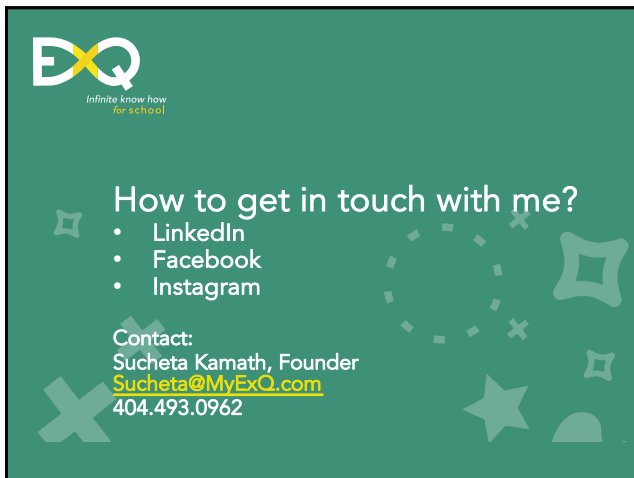
24



25



26



27