



FOR IMMEDIATE RELEASE

CONTACT: LISA CAMPBELL HARPER / 770.315.3088 / LISA@BRANDFITCONSULTING.COM

(Atlanta, GA, November 15, 2019) **Sucheta Kamath, Founder and CEO of ExQ®, a new cloud based personalized training curriculum designed to empower educators, coaches and clinicians to teach Executive Function skills, is thrilled to announce our Champion Sponsorship of the 2019 ASHA Convention, Imagine More, November 22-23, in Orlando, Florida.** The ASHA Convention is the premier annual professional education event for speech-language pathologists, audiologists, and speech, language, and hearing scientists. Bringing together approximately 15,000 attendees, the Convention provides unparalleled opportunities to hear the latest research and gain new skills and resources.

In addition to our Champion Sponsorship, Sucheta Kamath, Founder and CEO of ExQ will be exhibiting at Booth #882 and speaking throughout the week:

ASHA Online Chat: The Value and Importance of Practicing, Teaching, and Coaching Executive Function in Your SLP Practice

Wednesday, November 13, 2019

Time: 7:00 – 9:00 PM EST

If you miss the live event, you can view the transcript: <https://www.asha.org/Events/live/11-13-2019-Executive-Function-in-your-SLP-Practice/>

ExQ® Sponsored Researcher Academic Town meeting/Dinner (By Invitation)

Wednesday, November 20, 2019

Time: 6:00 - 9:30 PM EST

Location: Hyatt/Plaza Ballroom H

1028: Thermometer vs. Thermostat: Powerful Strategies to Manage Executive Dysfunction & Emotional Dysregulation in School-Aged Children

Thursday, November 21, 2019 Time: 10:30 AM - 12:30 PM EST

A healthy prefrontal system acts more like a thermostat rather than a thermometer enabling individuals to readjust behaviors, reappraise emotions, and redirect responses to produce favorable outcomes for themselves. This presentation will discuss executive function training using the M-E-T-A™ (Mindful Examination of Thinking and Awareness) approach to enhance social-emotional skills in K-12 students. Download the presentation: <https://exqinfiniteknowhow.com/lp-the-2019-asha-convention-imagine-more/>



1318: Beyond the Cycle of Homelessness: An Innovative Work-Entry Communication & Executive Function Training Program

Friday, November 22, 2019 Time: 7:30 AM - 9:30 AM EST

Encounters with the criminal justice system are inevitable for those who struggle with addiction, untreated mental-emotional disturbances, dysregulated behaviors and limited economic mobility due to chronic poverty. GSHA SLP volunteers will discuss treatment protocol that delivers a free weekly Work-Entry Communication and Executive Function Training Program for inner-city men targeting skill-building through lecture-based discourse, strategy implementation, roleplaying, and self-reflection.

Download the presentation: <https://exqinfiniteknowhow.com/lp-the-2019-asha-convention-imagine-more/>

ExQ Sponsored - SIG 16, School-Based Issues Meeting

Saturday, November 23, 2019

Time: 12:30 PM

Location: [Hyatt/Manatee Spring 1](#)

1871: Building Your Practice & Leadership Through Content Expertise, Innovative Programming, & a Compelling Entrepreneurial Story

Saturday, November 23, 2019 Time: 2:00 PM - 3:00 PM EST

Lacking a trustworthy primer to know how to build a thriving practice, clinicians are left to mold and shape themselves with the knowledge and ideas we have. In this presentation, participants will expand the building blocks of personal leadership and inculcate self-change through three main marketing principles: The Power Purpose, the Circle of influence, and the Entrepreneurial Intuition.

Download the presentation: <https://exqinfiniteknowhow.com/lp-the-2019-asha-convention-imagine-more/>

Based on 25+ years hands on experience working with clinicians and partnering with Speech Language Pathology (SLP) programs in schools, Sucheta Kamath knew it was important to start with the goal of providing SLPs, some of our most important learning partners, with innovative technology that was designed with their needs at the center. Intuitive user flows, real time data and insights, online gaming, virtual coaches, and personalized secure content, ExQ technology was developed to empower and encourage coaching learners of all ages critically important Executive Function skills.

“Our traditional educational systems lack tools and curriculum to train educators and clinicians to teach students directly about how their brain works. Executive Function skills collectively influence academic outcomes, but they have not been a part of academic curriculum nor professional teacher development. It is important to teach processes by which students can redirect their attention when they’re distracted, use effective memory skills when they know content is difficult, parse information by sorting and regrouping it so that they can express themselves effectively. That’s why I created ExQ, “shares Sucheta Kamath. “I’m excited to empower our professionals with technology to build Executive Function focused coaching cultures which will allow students to identify and speak about their own strengths



and challenges in learning. This kind of individualized experience can have a positive impact on their self-awareness and self-management to achieve their goals not only in school, but also in life!”

About ExQ®: Rooted in more than 20 years of cognitive neuroscience and Executive Function training expertise, ExQ® is a cloud-based patented system designed to enhance the brain’s Executive Function through personalized game-based training that focuses on teaching students to learn how to learn. Learn more about a leading woman in technology, ExQ® Founder and CEO, Sucheta Kamath, and Executive Function training with ExQ® for School, for College, for Work, and for Life at <https://exqinfiniteknowhow.com>.