

## FOR IMMEDIATE RELEASE

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(Atlanta, GA, January 24, 2020) Sucheta Kamath, Founder and CEO of ExQ®, a new cloud based personalized training curriculum designed to empower educators to teach Executive Function skills, is thrilled to announce she has been selected as one of Leadership Atlanta's top leaders to speak at their upcoming event: Atlanta What's the Big Idea, on Tuesday, February 4, 2020.

Alumnus of Leadership Atlanta Class 2015, Sucheta Kamath is also the founder of ExQ®, an educator, a TEDx speaker, a podcast host, and an award-winning speech-language pathologist. As an EdTech entrepreneur, she's on a mission to empower all learners to cultivate self-awareness and hone their Executive Function skills to learn how to learn. "I'm thrilled to have been selected as one of Atlanta's top leaders sharing ideas to change the future of our city," shares Sucheta. "I look forward to presenting my Big Idea with Atlanta: No more self-blindness! Tapping into the patterns of thinking, emotions and actions to harness your strengths and reshape your weaknesses."

Sucheta Kamath, Founder, ExQ®, believes learning Executive Function know how is basic to education, just as learning to read and write is basic to education. Each is a skill that must be taught, learned, practiced and is foundational for advancing. In her Leadership Atlanta Big Ideas presentation she will share, "Innovation in education has more to do with building Executive Function into everyday curriculum and coaching every child intentionally, so that when self-blindness becomes self-awareness the educational experience opens up to infinite know how and lifelong learning."

Celebrating 48 years of developing leaders, <u>Leadership Atlanta</u> is the oldest sustained community leadership program in the nation. Together with an expansive network of distinguished alumni, Leadership Atlanta continues a proud tradition of connecting and inspiring leaders to strengthen Metro Atlanta's communities.

Leadership Atlanta is hosting this half-day event of transformation and inspiration on Tuesday, February 4th, 2020 at the Alliance Theater in Atlanta, Georgia. During the event, Leadership Atlanta Alumni will harness the creativity and mind power of eight Atlanta leaders and their ideas to fundamentally change our city and our future. Participants will have the opportunity to:

- Get inspired by energetic TED-style presentations on hot-button issues, including education, healthcare, criminal justice reform and more
- Connect with Leadership Atlanta and LEAD Atlanta alumni and special VIP guests

All active Leadership Atlanta and LEAD Atlanta alumni, their guests and VIP community partners are invited to join for this exclusive kickoff event. For more information visit: <a href="https://www.onebigideaatlanta.com">https://www.onebigideaatlanta.com</a>.



**About ExQ®:** Rooted in more than 20 years of cognitive neuroscience and Executive Function training expertise, ExQ® is a cloud-based patented system designed to enhance the brain's Executive Function through personalized game-based training that focuses on teaching students to learn how to learn. Learn more about a leading woman in technology, ExQ® Founder and CEO, Sucheta Kamath, and Executive Function training with ExQ® for School, for College, for Work, and for Life at <a href="https://exqinfiniteknowhow.com">https://exqinfiniteknowhow.com</a>.