



**FOR IMMEDIATE RELEASE**

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**(Atlanta, GA, June 7, 2021) Sucheta Kamath, Founder and CEO of ExQ®, a personalized, digital training curriculum designed to teach Executive Function skills, announces the ExQ Rally for Summer!**

Much research and attention has been given to identifying and quantifying the learning loss our students have experienced in the last year due to the COVID-19 pandemic disruptions. According to a December 2020 report from testing nonprofit NWEA (covering nearly 4.4 million U.S. students in grades three through eight), "...on average, students showed growth in both math and reading across the grade levels in almost all grades...but mitigating the learning loss that is happening will still require patience and a thoughtful approach."

But how do we address the unfinished learning this summer and fall? How do we envision the supports and interventions needed for kids over a multi-year runway to ensure we learn and grow from the recent disruptions? "Depending on the depth of learning lost, school districts could consider a range of options, including extending the school year, investing in new curriculum and offering robust summer school programs," shares Sucheta Kamath, Founder and CEO, ExQ®. "Whatever the choices, one thing is critical: we should be carving out time, tools and budgets to directly, and explicitly teach our students the cognitive Executive Function and social-emotional skills they need to develop self-awareness about their own learn strengths and challenges."

To further support Middle and High School students, ExQ® is offering two great products to empower learning because summer is the time to for students to shine!

- ExQ for School: <https://exqinfiniteknowhow.com/exq-products/for-school/>
- ExQ for Home: <https://exqinfiniteknowhow.com/exq-products/for-home/>

Both products help transform pandemic school disruptions and learning loss into opportunities for successful growth through engaging, online, game-based curriculum for individualized student practice in improving performance with measurable results.

"It's time to encourage our students with new Executive Function strategies to help them become self-advocates and cheerleaders for their own learning. ExQ is an innovative patented solution to help students learn how to learn, providing 100% digital cloud-based Executive Function training content to ALL students based on their own individualized learning profile," shares ExQ creator, Sucheta Kamath.

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ExQ for School empowers middle and high school students for learning by:

- Focusing on students' strengths to help them amplify their learning superpowers and helps strengthen learning challenges with mitigation strategies
- Includes strong social-emotional supports to provide new strategies for coping to help our students embrace changes and pivot with enthusiasm
- Virtual AI coaching helps students accelerate their learning and increase their re-engagement with school, whether in person or virtual

As momentum grows to build high-quality tutoring opportunities into summer school, and as more federal stimulus funding for student learning becomes available, districts should consider online coaching opportunities with ExQ for School. ExQ for School is aligned with CARES Act Funding:

- Addressing learning loss especially among disadvantaged students
- Purchasing the hardware and software needed to conduct remote and hybrid learning
- Providing services to support student mental health
- Supporting afterschool and summer learning programs
- Using evidence-based approaches to address learning loss, which can include assessments and distance learning equipment

Whether you're learning from home, enrolled in summer camp, learning on a summer road trip or heading to summer school classrooms, share your optimism about learning in our #FiredUp4Summer virtual Positive Pep Rally! Show us how you plan to rally for summer learning with new adventures, explorations, travel, virtual programs and classroom activities.

Tap into ExQ to help your school build a domain where students can contribute something great!

**About ExQ®:** Rooted in more than 20 years of cognitive neuroscience and Executive Function training expertise, ExQ® is a cloud-based patented curriculum designed to enhance the brain's Executive Function through personalized game-based training that focuses on teaching students to learn how to learn. Learn more about a leading woman in technology, ExQ® Founder and CEO, Sucheta Kamath, and Executive Function training with ExQ® at <https://exqinfiniteknowhow.com>.