



## FOR IMMEDIATE RELEASE

CONTACT: LISA CAMPBELL / [LISA@BRANDFITCONSULTING.COM](mailto:LISA@BRANDFITCONSULTING.COM)

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(Atlanta, GA, September 28, 2021) Sucheta Kamath, Founder and CEO of ExQ®, a patented digital curriculum designed to empower educators to teach Executive Function skills, is thrilled to announce her participation in the **Partnership for Awareness Event, in San Marino, California, on 2021 Thursday, November 9, 7:00 pm PST as an invited Thought Leader Speaker.**

Partnership for Awareness (PfA) is a non-profit organization working to elevate the issues the youth in our community face today, and work with parents in the community to create solutions to empower youth with the skills they need to succeed. The non-profit organization, in coordination with schools in our communities, work to educate, advise, and empower parents and youth in areas such as self-esteem, internet safety, social media, bullying, drug and alcohol abuse, and more. As the social issues of the moment evolve, PfA hopes to be ready to equip and assist in a relevant way.

Attracting more than 300 parents and educational leaders, the Partnership for Awareness event brings together community leaders and parents to network and learn about the latest developments in education. Sucheta's talk is entitled **The Boss Brain: Pro-EF (Executive Function) parenting strategies** that foster self-awareness and independence in kids and teens. In this presentation, Sucheta will help parents understand the cognitive and emotional processes behind the developing pre-frontal cortex, emerging Executive Function (EF) proficiency and the best ways to turn everyday learning obstacles into meaningful growth in children and teens who need to become future-forward thinkers. Attendees will benefit from several outcomes including:

- Understanding the role of the "boss brain" or the frontal lobes and emergence of Executive Function in helping develop independent and self-sufficient children
- Identifying the life-long implication of strong Executive Function



- Learning three evidence-based Executive Function strategies that strengthen resilience through emotional courage, mindfulness, and open-minded adaptive flexibility

Based on 25 years of hands-on experience in partnering with schools, Sucheta Kamath shares, “I’m excited to partner with Partnership for Awareness to empower our students with the skills they need to thrive, not only in our schools, but in life. By teaming up to teach our students Executive Function skills, our kids will learn strategies for becoming resilient, engaged, collaborative thinkers, contributors and caring citizens. Together, we can help our all of our students become advocates for their own educational journey and enable them with equitable strategies they need to develop a lifelong passion for learning.”

**About Partnership for Awareness:** Partnership for Awareness originated with a group of concerned parents who gathered to discuss concerns regarding drug and alcohol abuse within the youth community. From this beginning, a Committee on Substance Abuse was formed, which later evolved into the creation of a tax-exempt organization, Parent Alert, in 1982. By 1984, Partnership for Awareness was established and its mission today remains remarkably similar to the vision of its founders: To increase awareness of critical issues challenging the health and well-being of San Marino youth; to identify and address such issues in cooperative partnership with parents, students, educators and community groups; and to provide a forum to educate the San Marino community (both adults and children) with knowledge and skills to facilitate the successful navigation of these important issues.

**About Sucheta Kamath:** Sucheta Kamath is an award-winning speech-language pathologist, a TEDx speaker, and a tech-entrepreneur who has created [ExQ®](#); a cloud-based digital curriculum for the middle and high school students that directly builds Executive Function skills and personalizes *learning how to learn* through games, error analysis, and metacognitive lessons. She has built an ExQ Teacher Academy that provides educators the essential instructional framework to help students learn the processes involved in self-regulated learning. Sucheta hosts a popular podcast [Full PreFrontal®: Exposing the Mysteries of Executive Function](#) with an audience in more than 110 countries where her invited guests range from neuroscientists, researchers,



educators, learning specialists, journalists, and thought leaders. Finally, Sucheta trains educators and professionals, serves on many boards, mentors emerging leaders and is deeply committed to volunteerism. For the past four years, she has founded and currently runs (along with her GSHA colleagues) [GSHA Gives!](#), a free communication and Executive Function job-readiness training program for previously homeless, incarcerated, and disenfranchised men in inner-city Atlanta.

**About ExQ®:** Rooted in more than 25 years of cognitive neuroscience and Executive Function training expertise, ExQ® is a cloud-based patented system designed to enhance the brain's Executive Function through personalized game-based training that focuses on teaching students to learn how to learn. Learn more about implementing Executive Function curriculum with ExQ® for School at <https://exqinfiniteknowhow.com>.